

Make Money with

POWER

SAFELISTING

**Step by step guide to generating traffic through use of free
Safelists.**

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The purpose of this report is to help online marketers utilize the FULL benefits of Safelist Marketing.

If you got anything at all out of "[The Ultimate Safelist Survival Guide](#)" by Michael Cobb and Soren Jordansen, or "[The Secret Science of Safelist Marketing](#)" you are ready for this report!! (I highly recommend them both.)

Things on the Internet change rapidly, there is no guarantee that the sites recommended will still be online.

This is a personally recommended method of marketing. I cannot guarantee sales, as the ads you post are your own and sales conversions are dependent upon your ad copy, products, and web sites, none of which I have any control over. This is a free marketing method that can help you generate traffic for your product, program etc.

Remember, Traffic + Sales=Profits

I can only recommend methods for generating traffic if you choose to try them. I cannot guarantee that your results will be the same as mine.

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INTRODUCTION

I am assuming that as a purchaser of this report you know what Safelists are. They are optin lists which people join and become MEMBERS of the Safelist. They agree to receive your offers and you agree to receive theirs, as well as occasional emails from the owners (or admin) of the Safelist programs you join. Almost ALL Safelists have a free membership, and while it may limit the number of times you can send your message, if you follow my lead you will still get to send out thousands of your ads. You can even make affiliate money promoting these Safelists, but it does remove your FOCUS from promoting your primary money makers!

Safelists give you access to thousands of online business opportunity seekers and marketers. Using Safelists is like having your own lists, and you can even use Safelists to BUILD your own lists. Using Safelists is a lot of fun, a little like a game. It is the BEST testing market for your ad copy and tag or subject lines. Some days are GREAT...others...well if you market online you know what I mean. I can **HONESTLY** say I have made **every** Clickbank sale I've made utilizing Safelists, and built some pretty substantial downlines in online programs as well.

The title of this report includes the phrase "**POWER SAFELISTING**" for a reason. To be successful at Safelist marketing you have to submit your ad to **THOUSANDS** of Safelists.

Imagine all of the email that will generate for you. That's the purpose of this report, to help you ORGANIZE, PLAN and handle EVERYTHING that goes with POWER SAFELISTING. I have been doing it for over 10 years, and I will share the BEST methods I have found.

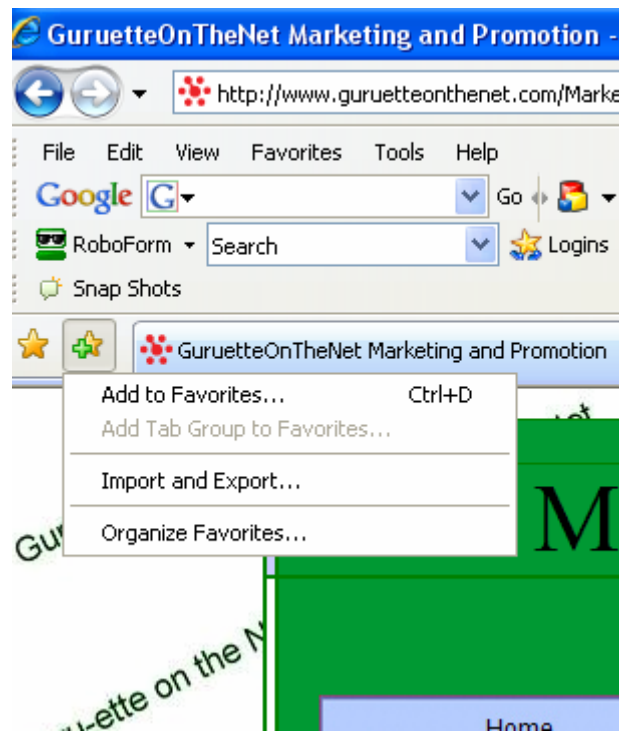
Let's Get Started

Now, let's get down to business. This will take a while for you to set up, so I recommend pacing yourself. Do a little everyday, and when you are finished, you will be astonished (I hope) with your results. It has never let me down, but I cannot guarantee it will work the same for you.

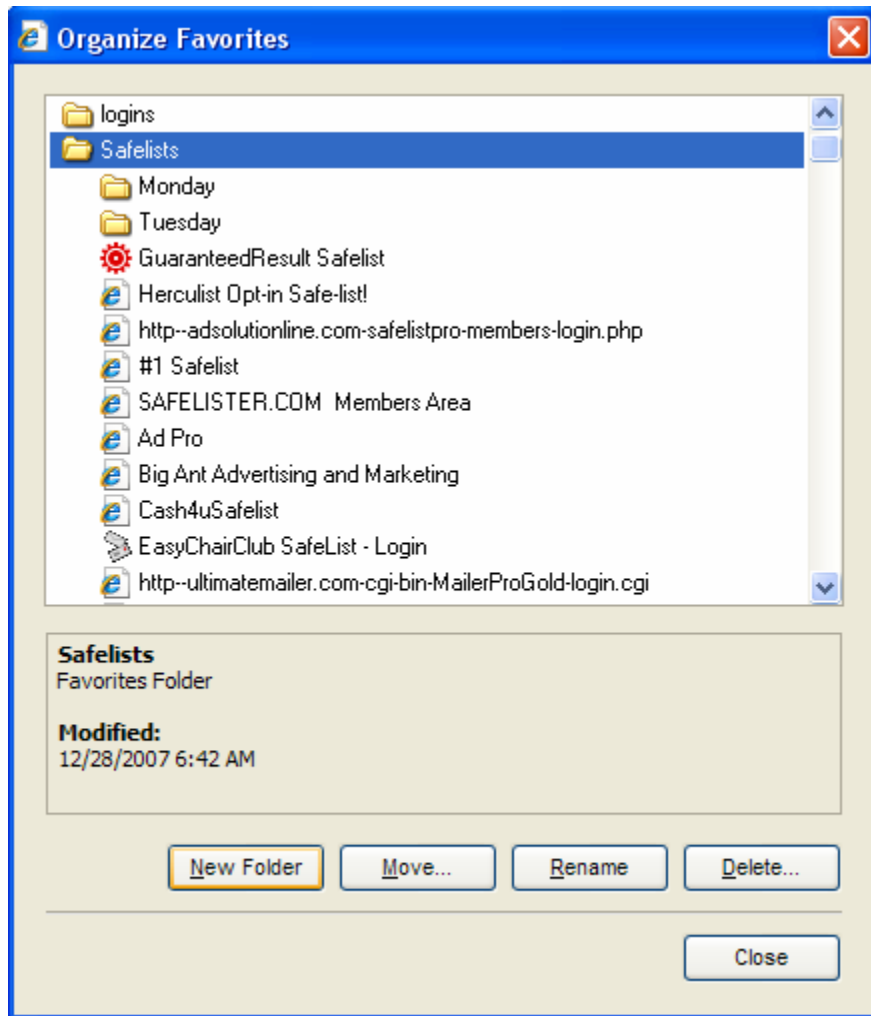
ORGANIZE

Part of successful online marketing is maintaining a good daily routine. As I said, you will be joining thousands of Safelists, so doing part of this every day has two fold purposes. Some Safelists will only allow you to post once, twice or three times a week as a free member. If you join groups on different days, you can post on some when you can't post on others. Before we start joining anything, let's organize the folders you want to use and the details on the volume of emails you will be receiving.

My first step is to go to the” Add to Favorites” button on your Browser.



Select “Organize Favorites” from the drop down. I use Windows XP-so your screens may be a little different-but I know you’ll get the idea.



Use the “New Folder” button to create a folder for “Safelists” as you see above. Click on the folder you created so it appears open and then click on the “New Folder” button again. Create folders for Monday, Tuesday, every day you intend to market your product/program online. Some that I use EVERYDAY are not saved in the daily folders, just in the Safelist folder itself. As you join Safelists and confirm your contact emails, you will want to add the login pages in these folders, based on how often and what days you can post. We’ll work through an example when we get to joining a few.

The next thing that needs to be organized is planning what to do with all of the email. If you read "[The Ultimate Safelist Survival Guide](#)" you know they recommended G-mail. I do too, for some of the BEST Safelists. (Two accounts, one for contact or admin and one for subscription or list) I'll give you that list a little later! Please do sign up for two G-mail accounts to use for some of the Safelists we will be signing up for. Designate one as a contact email and one as a subscription email. Names aren't really important for this purpose, so choose any identity you like. I keep most of my own information on NotePad in text files. Make a note of the identities you set up and which you want to use for contact email and subscription. That way you will be ready when you sign up.

A lot of the Safelists you will be joining if you follow this guide are in Safelist Submitters, and the BEST mail boxes for those in my opinion are [USA-Email](#) and [Just4UU](#) . The benefits to these are many, especially the cost. [USA-Email](#) self cleans every 24 hours, so if you miss a day of reviewing your email, no problems. AND yes-reviewing your email, at least for studying good subject lines is HIGHLY recommended. Based on what I just said, many online marketers don't believe you can have successful email campaigns...because so much mail gets deleted, but you REALLY can, especially if you have good subject lines.

Both [USA-Email](#) and [Just4UU](#) offer POP3 email service, a REAL requirement to use auto subscribe and auto validation features. You will need two email boxes, (four is better so you can add two more after you start making some money!) one as your contact address and one for receiving other

members' offers. These are not free, but are the most economical that I have found online.

As long as we are on this subject, let's talk about some of the features most online Safelist submitters offer. A Safelist Submitter is a program that helps you join and send sales ads to MANY MANY Safelists at one time. They do provide an "email box cleaner" service. You enter your login info, and mail server info and it will be cleaned (emptied) every 12 or 24 hours. Why would a Safelist submitter offer that kind of service if they want the emails read? Because full email boxes cause bounces and to administer Safelists; dealing with bouncing email is a tedious and major task. It can even cause your accounts with the Safelists to be terminated, so it is a **NECCISITY to have email accounts that can handle the large volumes**, even if you don't login to delete what mail you have received. They also provide an auto subscribe feature, so you don't have to join 2000 Safelists one at a time. AND they provide an auto validation service, but I have never really trusted those.

For every Safelist you join, you must confirm your contact email, and your subscription (or list) email. Without automatic validation it would take hours to confirm two email accounts at 2000 Safelists. I know because I've done it!!! The absolute best tool as a Safelist marketer you can own is [AutoMailerXP](#) . It's a one time cost, but the automatic validator is TOP NOTCH!! You can actually see it work, so you know when you post your ads, you are really a confirmed member there. It also will clean your email boxes for you. You can join the 2000+ Safelists it comes with also, but the posting routine is very lengthy, although I do use it also, for most of my campaigns.

Joining Safelists

There are several different kinds of Safelists you can join.

The original, standard Safelists like [Herculist](#) which you join, and send mail as allowed. [Herculist](#) is one I highly recommend!! As a free member you can mail weekly, so after you join, save it in your favorites under “Safelists” in the folder for the day of the week **you send out your first sales letter.**

There are also Credit based Safelists. A couple of the very first ones are still the BEST ones. [Safelister](#) and [AdTactics](#) have been online a long time and yield some excellent results!! Another one that provides excellent traffic in this class of Safelist is [AdSolutiOnLine](#). Also [MadVlad](#) provides excellent traffic, and their solos reap the best results on line!!

What is a solo?? It's a paid for ad sent to all members' contact email address. If it is from a credit based Safelist, the credits are usually much higher for reading a solo ad than the regular credit ads. It is an exceptional marketing method-no list required, but it can get quite pricey and we are talking about basically a free advertising system in this guide.

Another “hybrid” type of Safelist is where you actually log in to click on posted ads and gain credits for having your own ad shown. [SkySafeList](#) and the new “[The Traffic Secret](#)” are good examples of this type of advertising and I highly recommend you join them-they won't overfill your email box.

These are the Safelists I recommend for your Gmail accounts. They are manual login and post, not part of any submitter.

[Herculist](#)

[Safelister](#)

[AdTactics](#)

[AdSolutiOnLine](#)

[MadVlad](#)

[The Traffic Secret](#)

[SkySafeList](#)

[List Joe](#) (advertised as a “List Builder” but works like a credit Safelist!)

[Cash\\$U](#)

[Business World](#)

[NewageMarketing](#)

[EuropeanSafelist](#)

[ProAdvertising](#)

[MyFreeSafelist](#)

[MapleCitySafelist](#)

This one is new to me-but they are offering a free EXECUTIVE membership right now: [Rooboo's](#) They also offer access to a submitter to their own network for \$1.50! I am anxious to give it a try.

You should also join all of the Safelists in [TrafficHoopla](#), they recommend only the best (for traffic exchanges also).

I do give blasters a try, but when you don't receive mail, how do you KNOW your mail is going out? If you ever use classifieds for your site visit, <http://www.Joolrod.com> . Rodney Dickinson posts some interesting info on certain Safelists and blasters so you'll know if you should avoid them. It's a great little Australian site and classifieds do work. The only "Blaster" I really like is [BlastForTraffic](#), I do get results there. It's a one time fee for lifetime access, and it is one of the only places I send HTML ads.

The only Safelist Submitter that offered a free service was The Subber. It closed effective 12/31/07 and I am sorry to see it leave. It was online for a very long time and offered great service.

However there are a couple of **excellent** ones, one in particular that is offering some astounding pricing! [iPostAd](#) has some spectacular specials **RIGHT NOW!** They submit to over 2100 Safelists with over 3 Million Members!!

[MyMadMailer](#) also offers an outstanding service. They submit to over 3,000 Safelists with one click. There is TRUE AD POWER in this kind of submitting. DON'T take it for granted that no one sees your ad, you will be grossly mistaken.

Joining Submitters REQUIRES good email boxes (remember the beginning of this guide?). Be sure to use your new POP3 email boxes on these or you will have to click the validation link in over 3000 emails twice-once for your contact email and once for your subscription email. Trust me on this; you really don't want to do it!! Most Submitters (you can find more by doing a search for Safelist Submitters on your favorite search engine) offer auto validation, but it's not something you can ever really tell is happening. That's why I prefer the [AutoMailerXP](#) validator because I can watch and check on it and SEE it happen. I know-it's a CONTROL thing, but hey, it works for me.

If you are worried about keeping up with your logins, I highly recommend [RoboForm](#). It will save the logins for you and even enter and submit them.

Remember the SPAM rules, as they impact the folder your sales ads are delivered to. Words like FREE, \$\$\$, anything that you KNOW will trip a SPAM filter will do that on your own ad even submitted through a Safelist. Your success in marketing has the MOST to do with your ad copy and web site.

What and How to Promote On Safelists

The best items for promoting on Safelists are your own newsletters, directing people to your own lead capture page, ClickBank products (also other affiliate products like those from Paydot.com, Commission Junctions etc), and marketing aids (after all you are marketing to marketers!). Your traffic and sales will INCREASE if you follow this guide. Safelist-ers do like giveaways, keep that in mind.

I save my sales letters on NotePad (text files). While most of these Safelists allow you to submit HTML ads, many email boxes block them because of the size of the file. For this reason I recommend using TEXT the majority of the time. (A fancy, fun HTML ad never hurts once in a while!)

Set your ad up just like it goes into a submission page:

Subject

Body

Signature

Highlight the full ad, then you can just copy it in to the subject blank and the body section blank. The subject will fill in correctly and also be repeated in the body portion, but that's good and you want that. Many subject lines are cut off in email boxes, so if you think yours is a good one, don't you want them to see it?

Most good Safelists and submitters offer tracking...USE it!
You can test your ads, one tracking URL for subject line A's letter, and one for the same letter but different subject line for B's letter. It will let you see how many of them are opened and you'll know which one to stick with for a while based on your responses.

I hope you find this guide useful. Please share it with your teams. There is a lot of power in having your whole team promoting on these lists, and this marketing approach does work. I hope this makes 2008 a GREAT year for you and your business!!

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<http://www.GuruletteOnTheNet.com>

<http://www.InternetMarketing-Mavens.com>

<http://mctmgchristianradio.com>